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*High Resolution Images Available at [www.bertram.com](http://www.bertram.com)*

## **BERTRAM YACHT INTRODUCES ITS NEW FLAGSHIP: BERTRAM 700**

MIAMI, Fla. – Bertram Yacht, the legendary builder of high-performance sportfishing yachts, unveils the new **700 Convertible**, the flagship of the Bertram fleet, at the 2007 Ft. Lauderdale International Boat Show in October. Responding to an increased industry and customer demand for yachts in the 67'-74' category, Bertram Yacht and Ferretti Group created the largest Bertram model with performance, luxury and comfort in mind.

Featuring as an option, the exclusive ARG (Anti-rolling Gyro) technology, which suppresses rolling motion and reduces rolling angle by up to 50 percent. The 700 is a battlewagon in all types of weather conditions. The deep-V hull, which set the standard for offshore excellence more than 40 years ago, coupled with the modification of the hull strakes to reduce impact at the bow of the boat, combine for a smoother ride and increased performance. With optional power, the Bertram 700 Convertible has projected cruising speeds of 35 knots.

New to the Bertram design, the 700 gives owners the option of selecting a flybridge rod locker and freezer, adding to the renowned smart fishability of Bertram Yachts. Advanced amenities are standard: large freezer, baitwell, drop-in storage container and stand-up rod storage with built-in fresh water wash down in the cockpit, as well as an open sink area, BBQ, refrigerator and ample storage area on the fly-bridge.

Zuccon International Project, the designers of the superstructure and interiors, developed a variety of innovative elements for the 700. The new Bertram shear line profile showcasing a smooth curve sets the 700 apart, attracting appreciative stares at marinas across the globe. Additionally, the 700 is the first model to have the mezzanine come standard.



The first Bertram Yacht model to use African mahogany for furniture, the 700 also features a new salon layout built with storage in mind, including a dry bar, which affords space for an optional chair with incliner. The optional wet bar showcases a refreshed, modern look and the dinette offers spacious seating to accommodate 7+ guests comfortably. With the goal of maximizing space without compromising luxury or comfort, the sofa has integrated storage compartments in the arms.

The master stateroom is full beam of the boat, a layout which offers choices for a desk/vanity or additional storage. Additionally, new to the sportfishing segment, the 700 offers innovative and luxuriously designed windows on the port and starboard sides of the master stateroom, products of the sophisticated design and glass technology of the Advanced Yacht Technology department at Ferretti Group. Vigorously tested to hold up in Bertram-worthy weather conditions, sportfishermen can be certain the windows aren't just aesthetically appealing, but also provide the superior strength needed in an offshore sportfish yacht.



**B700 Specifications**

Length, Overall (w/bow pulpit) .....	74'2" (22.6 m)
Beam, Max.....	18'8" (5.70 m)
Draft* .....	6' (1.82 m)
Fuel Capacity** .....	2,008 (7,600 lt)
Displacement*.....	116,404 lbs (52.8 ton)
Water Capacity.....	350 (1,323 lt)
Engines.....	MTU 12V, 1825 HP (std) MTU 16V, 2200 HP (opt)
Engineering.....	BERTRAM/Ferretti Group
Design of Superstructure and Interior.....	Zuccon International Project
Interior Décor.....	Marty A. Lowe, Inc.

\* w/ full fuel and water, 8 people & 1,200 lbs. of gear

\*\* The usable volume of tanks will vary depending upon conditions



## **BERTRAM YACHT AND THE FERRETTI GROUP**

The legendary Miami-based sport-fish manufacturer, **Bertram Yacht**, currently builds models from 36' to 70', and remains the benchmark for superior performance, durability, reliability and efficiency.

Bertram Yacht is part of the **Ferretti Group**, leader in luxury motoryachts, with a unique portfolio of exclusive brands in the nautical world: Ferretti Yachts, Pershing, Itama, Bertram, Riva, Apremare, Mochi Craft, Custom Line and CRN.

The Ferretti Group, founded by Norberto Ferretti in 1968, is in the forefront of the nautical industry, thanks to a constant product and process innovation and a continuous technological research. Luxury yachts are designed by a team of over 100 specialised engineers (Advanced Yacht Technology) and built in the Group's 22 production units. Over 3,000 employees share the same continuous strive towards quality, technological excellence, top performance, exclusive and innovative design, maximising comfort and attention to detail. This daily commitment, common to all Ferretti Group employees, has taken it to the very heights of the nautical world.

The Group, led by the Chairman Norberto Ferretti and by the CEO Vincenzo Cannatelli, is currently present in 95 countries and has three representative branches situated in Europe, the United States and Asia. It also boasts an international dealer network, which counts over 85 carefully selected distributors, who guarantee the Group's clientele the very best assistance in marinas all over the world.

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